



# PURPLE FLAG FOR DEMENTIA CARE™ ACCREDITED COMMUNITY

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## WHO WE ARE

Achieving Purple Flag for Dementia Care™ accreditation means your community has successfully demonstrated excellence in the area of memory care. Our standards assess an organization's ability to provide collaborative care in a safe, functional, and respectful environment to help ensure not only quality of care - but the quality of life.

Purple Flag accreditation is the perfect tool for improving internal processes, instilling trust and building relationships - not only with residents but their families, staff and healthcare providers.



### CONFIDENCE

Purple Flag for Dementia Care™ accreditation provides an extra level of confidence for communities, residents, and their families in the quality and safety of care, treatments, and services provided to individuals living with Dementia in their community. Purple Flag accreditation provides peace of mind for residents and families that they are in good hands and that the team will ensure a high quality of life for those in their care.



### PRIDE

Purple Flag for Dementia Care™ accreditation cultivates an environment of continuous improvement. Purple Flag provides communities with the practical tools needed to strengthen performance and stay consistent in the high-level quality care they provide - using effective data-driven performance improvement methodologies. In doing so together, Purple Flag-accredited communities will set the gold standard for memory care.



### INNOVATION

Purple Flag for Dementia Care™ accreditation promotes a culture of excellence across the organization - creates a loyal, cohesive team, and attracts high-quality staff by committing to quality. Purple Flag supports communities in building trust and nurturing authentic, caring relationships between team members, the individuals they care for, and their families by providing education and resources to the team to prepare and become even more successful in the future.



### COMMITMENT TO EXCELLENCE

Purple Flag for Dementia Care™ accreditation improves the quality of resident care by helping organizations establish a consistent approach to adhere to best practices and safety efforts, reducing the risk of error. Purple Flag accredited communities must adhere to the 60 best practices and extensive training for the care of individuals living with dementia. It ensures staff members excel in their duties and that community standards and policies are up to date and code. Accreditation requires communities to embrace and implement a person-centered plan for memory care to improve the quality of life for those living with Dementia.